



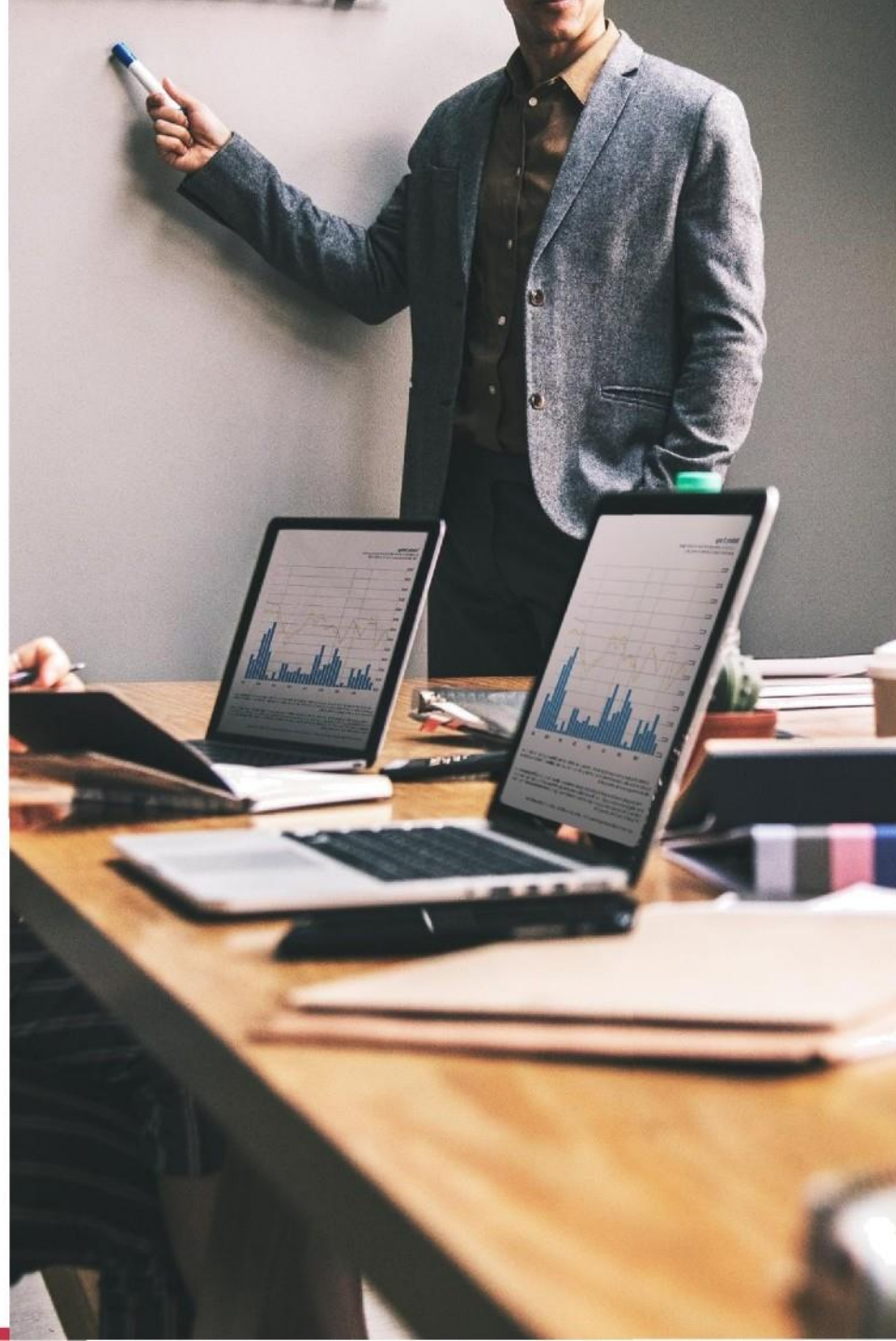
TEZ TRAFFIC **BOOST YOUR** **BUSINESS DIGITALLY**

Explore What We Can Do For You

ABOUT US

We have an independent team of qualified and experienced professionals

for all internet marketing domains



- We have expertise in ecommerce, Search Engine Optimization (SEO), Search engine marketing (SEM), Social Branding and online marketing solutions.
- Cumulative team experience of more than 7 years in Digital marketing sphere
- Our online marketing strategies ensure the maximum exposure of your website.

OUR CORE COMPETENCIES



**SEARCH
ENGINE
OPTIMIZATION**



**SOCIAL
MEDIA
MARKETING**



**WEBSITE
DESIGNING &
DEVELOPMENT**



**INFLUENCER
MARKETING**



**MEDIA
PLANNING
& BUYING**

A close-up photograph of a person's hand holding a white smartphone. The phone's screen displays the Google homepage, showing the search bar, the Google logo, and navigation links like 'Web' and 'Images'. The background is blurred, showing another person in a blue shirt.

We Help You Improve Google Ranking & Boost Website Traffic

Learn how we helped brands get on Google's Page 1



Why a Web Site Needs Search Engine Optimization:-

The increased visibility which results from a properly well-thought-out SEO optimization campaign boosts your website's ability to be found by searchers seeking your services. This increase in targeted traffic to your site greatly increases the likelihood of sales

Our SEO Process Flow: -

A) Setting up Goals -At Beginning of SEO work, we set up the goals for your website , We go through Different process of setting up the goals of the Website and certain page like Below:-

1) In depth search of your Business

2) In depth Search of your target Audience

3) Proper Analysis with suggestions on different things like what information your website should provide to its users, this process keeps your website focus on your Primary goals, and helps building

a profitable business



B) Keyword Research: - It determines what language or terminology use in Searches, We cover these basic points in this :-

- 1) Research on Imperative Keywords according to the nature of your Business.
- 2) Create a master list of possible search terms that your audience can and will use while looking at the similar product you are offering.
- 3) Identify and Finalize the set of Keywords for your site.

C) Keywords vs Targeted Pages:- Next step is to select the proper page of the website, that should be targeted for each shortlisted Keyword after your approval of the suggested Keywords.

D) Site Analytics setup:- Next step is the site analysis and reporting of user activity on your website . We set up Google Analytics to measure the activity of the traffic landed on your website.

E) Competitive Analysis: - We will analysis your competitors of your website, and suggest suggestions /recommendations on following items:-

Time Frame, Objective and Target



1. Time Frame to achieve Page one ranks:-

- Low Competition keywords: 3-4 Months
- Medium Competition keywords: 8-10 Months
- High Competition keywords: 10-18 Months

2. Our Objective: -

Our main focus is to generate more leads and relevant traffic from Google SERP and all social communities (Facebook, Google+, LinkedIn, directories, and more) with SMO activities mentioned above.

We also help in getting traffic from Organic Google search by bring maximum keywords in page 1st rank. Increasing ROI from the website with help of SEO, SMO & SEM strategy.

3. Target location : -

According to client demand and need of the company



Search Engine Optimization for Jai Madaan

OBJECTIVE

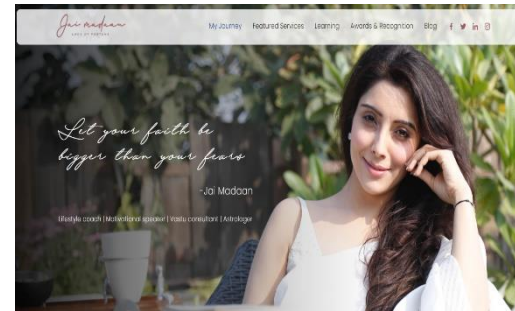
To increase organic traffic, decrease bounce rate and improve Google SERP rankings

CHALLENGE

Low domain authority, non-responsive website, lack of SEO-friendly content, high load-time, blog was not being utilized for SEO purpose

STRATEGY

Create responsive pages, create SEO - friendly content, create SEO friendly pages targeting relevant keywords, optimizing the blog, regular blog posting



RESULTS

200% growth in Organic Traffic

100 Keywords ranked on Google Page 1 w.r.t 08 in the beginning

Answer box results for more than 15 keywords

50% decrease in the Bounce Rate

Search Engine Optimization for Chahal Academy

OBJECTIVE

To increase organic traffic, decrease bounce rate and improve Google SERP rankings

CHALLENGE

Non-responsive website, lack of SEO-friendly content on India domain pages

STRATEGY

Create responsive pages, create SEO-friendly content, create SEO friendly pages targeting relevant keywords



RESULTS

100 % growth in Organic Traffic

120% growth in Direct Traffic

22% growth in Referral Traffic

290 Keywords ranked on Google Page 1 w.r.t 97 in the beginning

Payment Terms: -

- Monthly Running fees/ User Cost to be paid in Advance every month
- Additional Paid advertisements and campaigns are not included in this amount.
- Additional charges will be included as per other different requirement of services like calling on data, b2b, physical advertisement etc.

Client Responsibilities:-

- Company Logo need to be given by client.
 - Managing Company emails will be client's responsibility.
 - Login id and password of social media (Facebook, LinkedIn , twitter, YouTube, Instagram etc.) , one email id with password and blog login id password is need.
-



We Put Your Brand On The Digital World Map

Explore our work on Social Media Platforms

A creative workspace featuring a large computer monitor as the central element. The monitor displays a design application with a collage of images, including a lightbulb, a landscape, and a document with the text 'IDEAS AT'. To the left of the monitor is a vertical set of colorful markers. In front of the monitor, on the desk, are a red smartphone, a spiral-bound notebook, and a pair of glasses. The background shows a brick wall and a window. The overall scene is well-lit and organized.

We Create Rich Online Experiences!

Check out our portfolio for website design

We Take You Where Your Customers Are

Check out our Media Buying Expertise



A close-up photograph of two hands holding several light-colored wooden puzzle pieces. The hands are positioned as if they are about to fit the pieces together. The background is blurred, showing a window with greenery outside.

**Brands That Have
Trusted Us ▶**

Our Clients



Connect With Us



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